Tiffany Ford
CEO/President of University of Michigan Credit Union
2006 MSU WMBA Graduate

The MSU Weekend MBA was a perfect fit for Tiffany Ford, wife, mother, and Vice President at MSU Federal Credit Union at the time.

“The MSU Weekend MBA program provided me with the opportunity to gain the knowledge that I needed to move forward in my career while still being able to balance life outside of work and education. The Class of 2006 was filled with individuals who were driven and dedicated to career advancement and work-life balance. This is what made the MSU Weekend MBA program so attractive. The fact that I could complete the program in less than two years and still gain the knowledge necessary to move forward was important to me. The team environment allowed me to learn the importance of listening and drawing from the strengths of my teammates. While there were several tangible take-aways based on the stimulating lectures from the professors and the case work, the intangibles of working in the team environment, drawing from the strengths of others and utilizing your own strengths are priceless.”
Class of 2011:
Lynn Andrews
Greg Arendt
Dina Kowalewicz
Alana Reome

Ex-Officio Members:
Connie Lawson (Broad Alumni Office)
Cheri DeClercq (WMBA Program Office)

Keeping up with the Times – Suggested Reading List

Brian Jacobs:
The Toyota Way by Jeffrey Liker

In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. The Toyota Way is the first book for a general audience that explains the management principles and business philosophy behind Toyota’s worldwide reputation for quality and reliability.

Alumni recommendation:

Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity

From Pulitzer Prize-winner Katherine Boo, a

The combination of the MSU Weekend MBA experience, leadership of Patrick McPharlin, CEO of MSU Federal Credit Union, and the Senior Management team at MSU Federal Credit Union made it possible for me to now serve as CEO/President of University of Michigan Credit Union.

“The MSU Weekend MBA provided me with the realization that leadership and teamwork truly makes a difference. Furthermore, from the program I gleaned that best practices and strategies from other industries can prove beneficial to any type of organization. The ability to bring that outside prospective into your own organization is extremely valuable. Thank you to the Administration, Faculty and Students of the MSU Weekend MBA program.”

Attention class of 2009 and prior
If you have not been enrolled at MSU for more than two years, your MSU email account will no longer be valid. We do not want to lose contact with you! Please send us a new email address at: wmba@bus.msu.edu
You can include the header, “email” and we will add your new email address to our database.

Show Your Spartan Spirit

It’s time to show your school and program spirit with unique customized apparel. We can help you find the perfect piece to show off your alma mater in the office, in the classroom, or at the Saturday tailgate!

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WMBA Welcomes Sanjay Gupta, Associate Dean for MBA and Professional Master’s Programs

Sanjay Gupta is the associate dean for MBA and professional master’s programs and the Russell E. Palmer Endowed Professor of Accountancy in the Broad College of Business at Michigan State University. He previously served as the chair of the Department of Accounting and Information Systems from 2007-2012. Prior to returning to MSU, he held several different positions in the W. P. Carey School of Business at Arizona State University. At ASU, he
landmark work of narrative nonfiction that tells the dramatic and sometimes heartbreaking story of families striving toward a better life in one of the twenty-first century’s great, unequal cities.

The Heart of a Spartan: The Story of a Michigan State Football Renaissance by Jack Ebling

This book captures the most successful back-to-back seasons in MSU football history. Relive the glory of the great victories and greatest moments of 2010-2012. See how, and why, a team transformed from tribulations to trophies. Meet the players and coaches who’ve taken the program to a new level, and see vignettes of thirty-three of the most influential Spartans of the program since the 1940’s. Forward by Tom Izzo. Photography by Matthew Mitchell.

Book summaries provided in part by Amazon.

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wmbacommunications@gmail.com

Lori Haindl Torres
Sarah Post
Alana Reome

was the Henry & Horne Professor of Accountancy, Dean’s Council of 100 Distinguished Scholar, and Director of the Master of Accountancy & Information Systems and the Masters of Taxation programs. He has been recognized by the Broad School’s Executive MBA Class of 2010 with the Faculty Excellence Award, and the Arizona Society of CPAs with the Accounting Education Innovation Award and the Outstanding Educator Award. He was chosen by MSU for the Committee on Institutional Cooperation’s (CIC) Academic Leaders Program and the CIC’s Department Executive Officers’ Seminar.