Upcoming Events

Broad Executive-style MBA Program's Alumni/Student Reception

When: December 5, 2012 from 5:30 to 8:00pm

Where: MSU Management Education Center 811 West Square Lake Road Troy, MI

Alumni of the Broad College’s three executive-style MBA programs — Advanced Management Program (AMP), Executive MBA (EMBA) and Weekend MBA (WMBA) — and current students of the WMBA Program, along with their spouse/significant other, are invited to a reception and networking event on December 5, 2012, at the MSU Management Education Center in Troy, from 5:30 p.m. to 8 p.m. Dress is business casual; hors d’oeuvres and cash bar will be provided.

Make this your opportunity to get acquainted with students, alumni, faculty and staff; and

WMBA/EMBA Alumni Spotlight: Working Abroad

Elizabeth Sickels
2011 MSU WMBA Graduate

There are many skill adaptations, refinements, and teachings both professionally and personally that are required when you’re living and working in a foreign country. Going into a very hostile customer (and just overall bad) situation acted as a catalyst in a chemical reaction for sharpening my body language skills. You hear people talk about body language, and it may sound like fluff. I can assure you, it lent credibility to my role, my company, my customer, and most importantly my team.

I learned early on that talking

WMBA Case Competition Wins 2012 Lewis Quality of Excellence Award

The Weekend MBA Case Competition has been awarded the Richard J. Lewis Quality of Excellence Award by the Alumni Board of Directors of the Eli Broad College of Business.

The Lewis Quality Award recognizes the best quality improvement or innovation projects in the Broad College. The awards are made up each year to the top projects as ranked by members of a board evaluation committee. Nominations are evaluated on the basis of seven characteristics: innovation, entrepreneurship, teamwork, demonstrated improvement, accomplishment of stated objectives, clarity of communication, and support of the mission and goals of the Broad College.

The Lewis Quality Award winning projects are displayed on the Quality of Excellence plaque in the Business Complex.
meet Sanjay Gupta, associate dean for MBA and Professional Master’s Programs at the Broad College. Gupta will deliver brief remarks and answer audience questions. Attendees will enjoy ample opportunity to network and meet new friends among the alumni and students.

To RSVP, email Denise Doyle, Weekend MBA Program (Troy) at doyle@bus.msu.edu by Wednesday, 11/28/12.

Find other events at: https://broad.msu.edu/category/alumni-events

Keeping up with the Times – Suggested Reading List

Marilyn Johnson:

Platform by Michael Hyatt

To be successful in the market today, you must possess two strategic assets: a compelling product and a meaningful platform. In this step-by-step guide, Michael Hyatt, former CEO and current Chairman of Thomas Nelson Publishers, takes readers behind the scenes, into the new world of social media success.

By nature I have a backbone and use it quite regularly, which is part of the reason my management sent me to Europe. This earns respect and trust, when used correctly, whether people like what you’re doing or not. However, when words cannot be used and your attitude must remain professional, in control, and positive, body language will get you, your team, and the situation to the next level. In meetings I would also sit by the person who gave me the most issues. I wanted them to know that I was not intimidated in the least by their actions or horrible attitudes. You, as the bigger person and as the professional, absolutely cannot mix a bad attitude with strong body language. This will only make many situations worse, no matter how innocent the verbiage, or black and white the actual facts where. I was an American coming in to “save the day”, after all. I started standing at all times with my shoulders square, I also widened my stance. I am very respectful of people’s space. However, with two of the key members of my customers’ team (the two who were the most difficult to deal with), I stood a bit closer to them. My intentions were to let them know without words or attitudes that my team indeed was in control and on top of the project. I did have to tell them “no” a lot as well as “this is a paid engineering change”, which was always backed up by either the contract or MOM’s, short for Meeting of Minutes, as the Europeans refer to them.

Alumni Association Involvement

The WMBA Alumni Association wishes to invite interested alumni to get involved! We are board of directors

Executive Directors:
President: Sean Whelan (2009)
Vice President: Matthew Moberly (2007)
Secretary: Rochelle Rizzi (2007)
Treasurer: Valentina Djokaj (2002)

Board Members:
Class of 1999:
Marc Johnson
Class of 2003:
Richard Isaacs
Class of 2004:
Phil Harwood
Class of 2005:
Lea Ammerman
Joel Colombo
Kathy Georgopoulos
Jim Harmer
Class of 2008:
Anand Gopalakrishnan
Michelle Hernandez
Class of 2009:
Sarah Post
Chadwick Taylor
Lori Haendl Torres
Karel Williams
Class of 2011:
Lynn Andrews
Greg Arendt
Dina Kowalewicz
Alana Reome

Ex-Officio Members:
Connie Lawson (Broad Alumni
seeking individuals who would like to participate in one of our alumni association’s great committees. This is a unique opportunity to be involved, make contacts, share ideas and have a positive impact on your WMBA Alumni community. Our committees include Networking, Communications, Distance Alumni, Alumni Golf Classic, Fund Development, Scholarship, Career Management, Broad Executive Forum of MidMI, and Nomination and Elections.

If you are interested, please contact us at wmbacommunications@gmail.com

We look forward to hearing from you!

just make a bad situation worse.

Body language is an absolute fantastic skill to learn, implement, and refine based on the situation. Lose the attitude and the coarse words, stand with your shoulders squared and look your team, your opponent, your family, your friends and your foe in the eye. Sometimes words are simply overstated.

Show Your Spartan Spirit

It’s time to show your school and program spirit with unique customized apparel. We can help you find the perfect piece to show off your alma mater in the office, in the classroom, or at the Saturday tailgate!

Join Us!

For more information and updates, please join us on Facebook and LinkedIn by clicking on the following links:

Facebook
LinkedIn

Attention class of 2009 and prior

If you have not been enrolled at MSU for more than two years, your MSU email account will no longer be valid. We do not want to lose contact with you! Please send us a new email address at:

wmba@bus.msu.edu

You can include the header, “email” and we will add your new email address to our database.

Contact Us

We look forward to your input!

For questions, suggestions or to request information about the newsletter, please contact the Communication Committee:

wmbacommunications@gmail.com

Lori Haindl Torres
Sarah Post
Alana Reome